



Lilith Marlene Munck

Application Brochure



Dear Recruiter,

I want to introduce myself with this application brochure.

My name is Lilith Marlene Munck, 34, and I have been working in the field of design and video even before I graduated from Metropolitan State University in Denver, back in 2010. For the past 11 years I have accumulated a wide variety of skills in video editing, motion graphics, advertising, graphic,- and web design.

I was born and raised in Berlin, Germany, into a talented media-family, and fell in love with creativity and the digital world at an early age. After graduating from high school in Germany in 2007, I moved to Colorado, where I earned my Bachelor degree in technical communication with concentration on video production and a minor in digital and motion media.

I spent the next 8 years working for the creative team at KDVR, in a variety of jobs. I started as an intern during my last year of college, and was hired after graduation. I worked my way up from part time to full time video editor and then became the weekend manager for the editing team, where I also won two NPPA awards and a Heartland Emmy. I started taking on more responsibilities by adding

news graphics into my daily chores. After a year of creating graphics on weekends, I was promoted into the creative services department, where I became the youngest graphic designer and animator on staff. My fast news edit-style brought new wind into the team and I spent most of the slower weekends doing tutorials in design, working on special projects in After Effects and managing print media projects for the sales department.

After leaving KDVR in 2018, I started working freelance for a wide variety of Colorado clients in multiple fields. From creating print and digital media for the city of Denver and Englewood, to creating websites and product designs for a local CBD company, there was always something new to learn and conquer. I started teaching myself more about web design and how the back-end of websites work, while also traveling solo through the U.S. in my van. I was able to see 16 States, while creating graphic design and social media projects for clients. Once back in Denver, I worked with a marketing company called Agile Education, where I mastered interactive and still graphics for their team, as well as continued working for the city and my old clients.

Once Covid began and my dad fell ill, I decided to spend a year in Germany with my family in order to help my parents with their business. They create a kid's TV show, called "the little king", which has been on the air for the past 25 years and has aired in 16 countries. I designed their new website, www.derkleinekoenig.de, which now has a shop with over 120 items for sale, helped them renovate their house and got to spend some solid family time after 13 years in the States. I also dubbed two seasons of the show (23 episodes) with American English, by translating and directing two speakers in their recordings and finally tweaking the animated mouths to fit the new audio.

After a year of Germany, I can't wait to go back to the place I call home - Colorado. I hope I have peaked your interest and would love to meet either over Zoom or in person, if possible. Feel free to explore my website, www.motiontodesign.com or give me a call at 303-578-0588.

Sincerely,

Lilith Marlene Munck





Lilith Marlene Munck

Motion Graphics, Video Editing, Graphic- & Web Design

www.motiontodesign.com

lene_87@msn.com, (303) 578-0588

Programs

- ◇ Final Cut Pro/X
- ◇ After Effects
- ◇ Microsoft Office
- ◇ Premiere
- ◇ Filezilla
- ◇ TONs
- ◇ InDesign
- ◇ Cinema 4D
- ◇ Camera Raw
- ◇ Photoshop
- ◇ Wordpress Webpage
- ◇ Media Encoder

Languages

- ◇ English (fluent)
- ◇ German (fluent)

Educational History

Abitur (High School)

Private Kant Gymnasium, Germany

Graduated 2007

A German Private School - Majored in Economics and English. Graduated top of my class.

Bachelor of Science

Metropolitan State University, Denver

Graduated 2010

Major: Technical Communication, concentration Video Production, Minor: Digital & Motion Media

Course work included:

- Basic Nonlinear Videoediting
- Intro to technical writing
- Intro Communication Concepts and Systems
- Basic Single Camera Video Production
- Intro to Media Production
- Scriptwriting for Video
- Motion Graphics for Video
- Advanced Internship at KDVR
- Interm. Nonlinear Video Editing
- Intro to Journalism & Mass Media
- Two Dimensional Design
- Interm. Video Production
- Budget & Planning Media Productions
- Intro to Audio Production
- Digital Art & Design
- Computer Animation
- Communication nLaw
- Advanced Video Editing

Web Tutorials

Youtube, Adobe, Linda.com

Continued

Especially Adobe Program tutorials but also Design tutorials, understanding layouts and new trends. This is a continued learning process, because in the ever-changing field of video, we need to stay up to date.

Professional History

Video Editor	BieMedia, Denver	Jan 2010 - Oct 2010
Simple Dex Knows Business Card Edits. <u>Programs used:</u> Final Cut Pro, Photoshop		
Video Editor & Graphic Artist	KDVR & KWGN, Denver	Oct 2010 - Jun 2015
Video Editor & Weekend Manager for five daily broadcasts. Including special projects and winner of three prizes (NPPA & Heartland Emmy) for editing. Weekend graphics and green screen edits. <u>Programs used:</u> Final Cut Pro & X, Photoshop, After Effects, Filesharing, TONs, Office.		
Animator & Graphic Designer	KDVR & KWGN, Denver	Jun 2015 - Jun 2018
Graphic Designer and Animator for the daily newscasts as well as special projects, print media specialist & News Media Graphics Manager. Minimal deadlines for motion graphics and stills, as well as map animations. <u>Programs used:</u> After Effects, Photoshop, Cinema 4D, MAPs, InDesign, Premiere, Camera Raw		
Freelance Media Specialist	Motion to Design, Remote	Jun 2018 - Present
Graphic Designer for the city of Denver & Englewood, Shop Web Design & SEO for multiple clients, digital advertising designs for Agile Education Marketing & editing and sound directing for “the little king”-TV show. <u>Programs used:</u> Final Cut X, InDesign, Photoshop, After Effects, Wix.com, Webs.com, Filesharing & Media Encoder, Premiere, Camera Raw		

Awards History

National Press Photographer Association	Best of Photography, Editing	2015
First time winner with an edit for a video called “Water Rescue Training”.		
National Press Photographer Association	Best of Photography, Editing	2016
Second win with a edit of a special projects piece called “Immitation Family”		
Heartland Emmy	Educational Graphics & Editing	2017
First win with the special project called “the Secret Language of Emojis”		

References & Evaluations

From the Art Director at KDVR and KWGN in 2016

“Lene is a valuable new asset to our team. Her energy, passion, skill level and creativity consistently come through in her work. She exemplifies the best qualities in what is required for her position. She is extremely creative, easy to work with, not afraid to ask questions. Positive, reliable and an avid learner.

After just a few months in the department her skills in After Effects have improved significantly. She took it upon herself to learn the basics of C4D without prompting from me, using all the tools available to her to achieve it. She is a problem solver, and will do whatever it takes to get the job done the best she can in the time allotted. She has a great design sense, her use of color is great and she has a nice design style. I know with little guidance this year her design skills will grow even more and she will create some great work for the department.

Josh Maranhas, her supervisor the remainder of the year had this to say:

‘She’s done excellent. She’s a star who earned the consideration for the new role she’s in. Always above and beyond expectations, always meets deadline, takes critique well, positive attitude. I put her in the outstanding category.’

I wish I could clone her! I’m looking forward to what she creates in 2017.

[...] Lene communicates very well with myself, the team and the news department. She always lets me know what her status is, isn’t afraid to ask questions or help others with her knowledge of the editing department. I know I can count on her to communicate with me on weekends or evenings if she’s having problems so that we can get them solved.

[...] Lene is already a leader in our group and I believe she will only get better with time. She sets a great example with her upbeat, positive and passionate approach to graphics projects. She also sets the bar higher for the other team.”

Deborah Catalano, *Art Director*

In a yearly review about me in 2016 after I started in the creative services department at KDVR.



Metropolitan State College of Denver

The Trustees of Metropolitan State College of Denver
upon the recommendation of the Faculty
hereby confer upon

Lilith Marlene Munck

the Degree of
Bachelor of Science
Technical Communications

with all the Rights, Responsibilities, Privileges and Honors thereto appertaining
conferred at Denver, Colorado, this nineteenth day of December,
two thousand and ten.



PRESIDENT OF THE COLLEGE

CHAIR, BOARD OF TRUSTEES

References

Munck, Lene

Designer, Graphics (NE)

Manager: Deb Catalano

Evaluated By: Deb Catalano

Tell Your Story: THE BIG PICTURE

Manager Overall Evaluation

TELL YOUR 2016 STORY!

Organization: Marketing/Creative Services (Deb Catalano)

Location: CO-Denver, 100 E. Speer Blvd (KDVR/KWC)

01/01/2016 - 12/31/2016

Rating:

Comment:

An Outstanding Year

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Employee Overall Evaluation

Rating:

An Outstanding Year



Lilith Marlene Munck (Lene)

www.motiontodesign.com

(303) 578-0588

lene_87@msn.com

Available for Zoom meetings or if possible in person.